

# Part 573 Safety Recall Report

## 24V-319

**Manufacturer Name :** Rivian Automotive, LLC**Submission Date :** MAY 09, 2024**NHTSA Recall No. :** 24V-319**Manufacturer Recall No. :** FSAM-1429**Manufacturer Information :**

Manufacturer Name : Rivian Automotive, LLC

Address : 13250 North Haggerty Road  
PLYMOUTH MI 48170

Company phone : 999

**Population :**

Number of potentially involved : 127

Estimated percentage with defect : 4 %

**Vehicle Information :**

Vehicle 1 : 2024-2024 Rivian R1T

Vehicle Type : LIGHT VEHICLES

Body Style : PICKUP TRUCK

Power Train : NR

**Descriptive Information :** The recall population includes certain Model Year 2024 R1T and R1S vehicles that may have been built without an air bag label on the dashboard. The suspect period began on February 19, 2024, when Rivian started to build vehicles that may be missing the label and ended on March 08, 2024, when Rivian stopped building vehicles that may have been missing the label. That population was determined using manufacturing records.

Similar vehicles not included in this recall had the dashboard and air bag label installed through a different process or were inspected and the label was confirmed present before delivery.

Production Dates : FEB 20, 2024 - MAR 05, 2024

VIN Range 1 : Begin :

NR

End : NR

 Not sequential

Vehicle 2 : 2024-2024 Rivian R1S

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : NR

**Descriptive Information :** The recall population includes certain Model Year 2024 R1T and R1S vehicles that may have been built without an air bag label on the dashboard. The suspect period began on February 19, 2024, when Rivian started to build vehicles that may be missing the label and ended on March 08, 2024, when Rivian stopped building vehicles that may have been missing the label. That population was determined using manufacturing records.

Similar vehicles not included in this recall had the dashboard and air bag label installed through a different process or were inspected and the label was confirmed present before delivery.

Production Dates : FEB 19, 2024 - MAR 08, 2024

VIN Range 1 : Begin :

NR

End : NR

Not sequential

## Description of Noncompliance :

**Description of the Noncompliance :** Federal Motor Vehicle Safety Standard ("FMVSS") 571.208 Occupant crash protection states, "Vehicles certified to meet the requirements specified in S19, S21, and S23 on or after December 1, 2003, that are equipped with an inflatable restraint for the passenger position shall have a label attached to a location on the dashboard or the steering control hub that is visible from all front seating positions. The label need not be permanently affixed to the vehicle." Some vehicles built during the suspect period were not equipped with the required label.

FMVSS 1 : 208 - Occupant crash protection

FMVSS 2 : NR

**Description of the Safety Risk :** If a dashboard air bag warning label is missing, the occupant may not be aware of the risks a deploying air bag may pose to an infant or child occupying the front passenger seat.

**Description of the Cause :** NR

**Identification of Any Warning that can Occur :** None

## Involved Components :

Component Name 1 : US\_CANADA\_LABEL\_REMOVABLE\_AIRBAG\_WARNING

Component Description : US\_CANADA\_LABEL\_REMOVABLE\_AIRBAG\_WARNING

Component Part Number : RL00000043-G

## Supplier Identification :

### Component Manufacturer

Name : NR

Address : NR

NR

Country : NR

## Chronology :

On April 4, 2024, Rivian conducted a vehicle production audit and identified a vehicle with a missing dashboard air bag label.

On April 25, 2024, the Rivian Field Performance Engineering team was made aware of the missing label and an investigation began.

From April 25, 2024, to May 1, 2024, Rivian conducted the investigation and identified the potentially affected vehicles.

On May 02, 2024, Rivian determined that a potential noncompliance to FMVSS 208, Occupant crash protection cannot be ruled out. As of the date of this filing, Rivian is not aware of any accidents or injuries related to this issue in any market.

## Description of Remedy :

Description of Remedy Program : Rivian will mail the affected owners a representative copy of the required label within the owner notification letter.  
Rivian is committed to reimbursing owners for previous out-of-pocket repairs according to the plan submitted to the agency on May 10, 2022; however, systems affected by this recall are covered under Rivian's new vehicle limited warranties. Rivian only began releasing vehicles to customers at the end of 2021. As no owners of these vehicles would have reached the end of the warranty period and therefore not incurred expenses for the warranted repair as a result of this condition, no notification regarding reimbursement under section 577.11 is necessary. Rivian has a policy and practice of reimbursing owners who have paid for a repair that subsequently becomes the subject of a field action. To ensure consistency, Rivian, as part of the owner letter, will request that customers send the original receipt and/or other adequate proof of payment to the company for confirmation of the expense.

How Remedy Component Differs from Recalled Component : This recall is not related to a part defect, but rather an assembly issue. The remedy is to notify all affected vehicle owners.

Identify How/When Recall Condition was Corrected in Production : NR

## Recall Schedule :

Description of Recall Schedule : On or before June 21, 2024. As a direct-to consumer manufacturer, Rivian owns and operates all of the Company's sales and service operations. As all "dealers" are Rivian owned entities, notification will be through internal means to our licensed store and service operations addressing this recall on or before the date set forth in this response.

Planned Dealer Notification Date : JUN 21, 2024 - JUN 21, 2024

Planned Owner Notification Date : JUN 21, 2024 - JUN 21, 2024

\* NR - Not Reported