

PININFARINA NAUTICAL WITH FULVIO DE SIMONI YACHT DESIGN AT THE MONACO YACHT SHOW

Monaco, 28 September 2022 – Pininfarina Nautical renews its participation in the Monaco Yacht Show and will be present with Fulvio De Simoni Yacht Design, with whom collaboration was recently established.

This strategic partnership will integrate the solid skills of Fulvio De Simoni's studio in nautical design with those of Pininfarina, which brings freshness and innovation through its experiences in different sectors – from automotive to architecture. The Monaco Yacht Show will be an opportunity to announce important news on the partnership and a renewed research concept.

“With great pleasure, I promoted the collaboration with Pininfarina, an important automotive brand, to combine the passion for cars with that of nautical” says **Fulvio De Simoni**.

“By combining our complementary competencies, we can respond effectively to the needs of ship-owners

and shipyards, proposing innovative solutions,” says **Kevin Rice, Chief Creative Officer of Pininfarina**.

Beyond the first catamaran project announced in recent months, at the Monaco Yacht Show, Pininfarina and De Simoni present an **innovative research project – X2, EXplore X Experience –**, which aims at overcoming the classic categories of the sector. A model that places the individual at the center of the experience, an exclusive place where moments of exploration and conviviality find space, guaranteeing, at the same time, a performance of the highest level. Designed to go beyond the limits, the new yacht signed by Pininfarina and De Simoni Yacht Design is the synthesis of the complementary skills of the two design houses, which came together to present an unprecedented model that combines suggestions from automotive and contemporary architecture.

Pininfarina will also exhibit on its stand the scale model ▶



of **Oceanco Kairos**, the result of the first collaboration between Pininfarina, Oceanco, and Lateral Naval Architects. Kairos was born with the aim of developing a new way of conceiving life on board, enhancing every moment of the yachting experience, and defining a new standard in terms of sustainability and design of spaces.▲

MONACO YACHT SHOW
28 September – 1 October – Stand QJ18



Oceanco Kairos

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