OMB Control No.: 2127-0004

# Part 573 Safety Recall Report

## 24V-327

**Manufacturer Name:** BMW of North America, LLC

**Submission Date:** MAY 10, 2024 **NHTSA Recall No.:** 24V-327

**Manufacturer Recall No.:** NR



#### **Manufacturer Information:**

Manufacturer Name: BMW of North America, LLC

Address: P.O. Box 1227

Westwood NJ 07675-1227

Company phone: 18005257417

## **Population:**

Number of potentially involved : 703 Estimated percentage with defect : 100%

#### **Vehicle Information:**

Vehicle 1: 2024-2025 BMW X5 xDrive40i

Vehicle Type: LIGHT VEHICLES

Body Style : SUV Power Train : GAS

Descriptive Information: Approximately 703 vehicles may not fully conform to FMVSS 110 Section 4.3(c) and

4.3(d).

Basis for recall population determination: Vehicle assembly information and production process records were used to determine the specific dates of potentially

affected vehicles.

Recall component difference to non-recall component: Approximately 703 vehicles

may not fully conform to FMVSS 110 Section 4.3(c) and 4.3(d).

Production Dates: MAR 29, 2023 - APR 29, 2024

## **Description of Noncompliance:**

Description of the This non-compliance recall involves the tire information placard. Potentially Noncompliance: affected vehicles have been equipped with a tire information placard in which

the manufacturer's front and/or rear recommended cold tire inflation pressure values, and tire size, do not correspond to the specific tires which have been installed on the vehicle during assembly. Regarding tire inflation pressure, the values on the placard may be slightly lower than they otherwise would be on the label required for the installed tires. Therefore, potentially affected

vehicles may not fully conform to FMVSS 110 Section 4.3(c) and 4.3(d).

FMVSS 1: 110 - Tire selection and rims

FMVSS 2: NR

Description of the Safety Risk: If a driver relied solely on the tire information placard, and did not check the

vehicle's owner's manual (in-vehicle electronic and/or paper), or contact BMW customer service, then the tires could be inflated to a pressure slightly lower than that which would be on the label required for the tires installed during vehicle assembly. The slightly lower tire inflation pressure may affect handling and control of the vehicle, and may increase the risk of a crash.

Description of the Cause: NR

Identification of Any Warning NR

that can Occur:

## **Involved Components:**

Component Name 1: Tire Information Placard

**Component Description: Tire Information Placard** 

Component Part Number: 5A7F695

## **Supplier Identification:**

## **Component Manufacturer**

Name: BMW AG

Address: NR

NR

Country: NR

## **Chronology:**

On April 30, 2024, it was noticed that tire information may have been released for the tire information placard for vehicles which required a different set of tire information. A check of a placard affixed to a potentially affected vehicle showed that the information did not correspond to the tires installed on the vehicle during assembly. Specifically, the tire size and recommended cold tire inflation pressure values did not match. A vehicle stop ship was immediately implemented.

On May 1st, an engineering investigation was initiated. Reviews of engineering release information, vehicle assembly records, and regulatory requirements, were performed. The reviews indicated that tire information for certain tires within a data system was inappropriately used for certain vehicles during assembly. As a result, this led to tire information placards being printed and affixed to certain vehicles during assembly which were equipped with tires of a different size and recommended cold inflation pressure.

On May 3, 2024, BMW determined that potentially affected vehicles may not fully conform to FMVSS 110 Section 4.3(c) and 4.3(d) and decided to conduct a voluntary non-compliance recall.

BMW is not aware of any warranty claims, customer complaints, or field reports related to this issue. BMW has not received any reports, nor is BMW otherwise aware, of any accidents or injuries related to this issue.

## **Description of Remedy:**

Description of Remedy Program: The tire information placard will be replaced.

Owners will be notified by First Class mail and instructed to take their vehicle to an authorized BMW dealer to have the remedy performed for free. If this condition were noticed on a potentially affected vehicle prior to this recall, the remedy would be covered by the BMW New Vehicle Limited Warranty program. Therefore, reimbursement for a prenotification remedy re Part 573.13 and Part 577.11 is not necessary.

How Remedy Component Differs Recalled Component: Tire Information Placard; p/n – 5A7F695 from Recalled Component:

Identify How/When Recall Condition NR was Corrected in Production:

#### Recall Schedule:

Description of Recall Schedule: Dealer notification is planned to begin and end on May 10, 2024.

Owner notification is planned to begin and end on July 2, 2024.

Planned Dealer Notification Date: MAY 10, 2024 - MAY 10, 2024 Planned Owner Notification Date: JUL 02, 2024 - JUL 02, 2024

\* NR - Not Reported